## Bloomberg Businessweek

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## Turning the Page

### A second volume of selected works by Xi Jinping yields insight into China's governance By Wang Hairong

Ithough still a month away from the start of the cold Beijing winter, late-November mornings are fairly chilly. Yet the prospect of low temperatures did not dampen Diana Olenja's enthusiasm and excitement about visiting Beijing.

Shortly after daybreak on Nov. 27, she arrived at the Diaoyutai State Guest House. As the Kenya Literature Bureau's Public Relations Manager, she came to sign an agreement on co-publishing Xi Jinping: The Governance of China (Volume II).

"We are going to translate the book into Kiswahili and publish it in Kenya," Olenja told *Beijing Review*. Kiswahili is one of the most widely used languages in Africa, spoken by more than 50 million people in countries such as Kenya, Tanzania and Uganda.

On that day, Foreign Languages Press, a publishing house under the umbrella of China International Publishing Group (CIPG), signed agreements on copublishing the book with 16 publishing organizations in 16 countries: Italy, Poland, Ukraine, Albania, Romania, Kenya, Tajikistan, Vietnam, Pakistan, Bangladesh,

Cambodia, Laos, Mongolia, Nepal, Sri Lanka and Afghanistan.

All the publishers are influential and well-known in their home countries, and all took part in translating and publishing the first volume of the book, said Zhang Fuhai, President of CIPG.

The first volume, published in September 2014, is now available in 24 languages and 27 editions, and has sold more than 6.6 million copies worldwide.

"CIPG is ready to work closely with our overseas partners in introducing this great work to the world," Zhang said at the agreement-signing ceremony.

#### A seminal book

The book, published in Chinese and English on Nov. 7, is hailed as an authoritative work on Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, which was established as a new component of the guide for action of the Communist Party of China (CPC) at the 19th CPC National Congress, which concluded in Beijing in late October.

The book collects 99 of Xi's spoken and written works, from August 2014 to September of this year, arranged into 17 sections by topic.

"It is a vivid account of the great endeavor of the CPC Central Committee, with Comrade Xi Jinping at the core in leading the Party and the Chinese people to uphold and develop socialism with Chinese characteristics," Zhang said.

"It also provides an insight into Xi's charisma and personality, opening a new window for Chinese and foreign readers to better understand Xi's beliefs and the Party," he added.

"Within the book, you can see the historical development of Xi's ideas," Robert Lawrence Kuhn, a U.S. expert on China studies and Chairman of the Kuhn Foundation, told Xinhua News Agency. "You can see it inducing itself as these ideas come together, building up to what has been crystallized as Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era."

The publication of the book "is a major event in the political life of the Party and the state," said Wang Xiaohui, Executive Deputy Director of the Policy Research Office of the CPC Central Committee and Deputy Head of the Publicity Department of the CPC Central Committee, who added that the book will help the general public learn about the Party's innovation theories, and help the international community understand China's development path and development concepts comprehensively and objectively.

In particular, Wang said the book embodies the Party's people-oriented governance philosophy. Guided by this philosophy, a great many measures have been taken since 2012 that have lifted more than 60 million people out of poverty and created 13 million-plus new urban jobs, and income growth rates of urban and rural residents have outpaced the speed of economic expansion. A social-security system covering both urban and rural residents has been basically established, and people can enjoy significantly better health and

## The 17 Topics Covered by Xi Jinping: The Governance of China (Volume II)

- Socialism with Chinese characteristics and the Chinese Dream
- A moderately prosperous society in all respects
- Deeper reform
- Rule of law
- Governing the Party with strict discipline
- New development concepts
- The new normal of economic development
- Socialist democracy
- Cultural confidence
- The well-being of the people
- Beautiful China
- Military development
- One country, two systems
- China's diplomacy as a major country
- Peaceful development and cooperation with other countries
- The Belt and Road Initiative
- A community of shared future



XI JINPING

THE GOVERNANCE OF CHINA