The Economist

NOVEMBER 11TH-17TH 2017

A purge of Saudi princes

The perils of plea bargains

Microbial medicine: bugs as drugs

A special report on technology in Africa

Endangered

America's future as a global power





Australia..... Bangladesh... Cambodia.... China..... A\$12(Inc.GST)TK550US\$8.00RMB 80 ng Kong....HK\$ dia...₹3 donesia...Rp90,0 pan...¥1,259+T

Sri Lanka......Rs1,200
Taiwan.....N1\$275
Thailand.....Baht 300
Vietnam.....US\$8.00

Contents



On the cover

American influence has dwindled under Donald Trump. It will not be simple to restore: leader, page 11. The president's coterie of military men will try to temper his rashest decisions. They will not always succeed, page 20. Xi Jinping glad-hands Mr Trump, but anti-American feeling stirs in China, page 27

The Economist online

Daily analysis and opinion to supplement the print edition, plus audio and video, and a daily chart Economist.com

E-mail: newsletters and mobile edition Economist.com/email

Print edition: available online by 7pm London time each Thursday Economist.com/print

Audio edition: available online to download each Friday Economist.com/audioedition

The Economist

Volume 425 Number 9066

Published since September 1843

to take part in "a severe contest between intelligence, which presses forward, and an unworthy, timid ignorance obstructing our progress.

Editorial offices in London and also:

Beijing, Berlin, Brussels, Cairo, Chicago, Madrid, Mexico City, Moscow, Mumbai, Nairobi, New Delhi, New York, Paris, San Francisco, São Paulo, Seoul, Shanghai, Singapore, Tokyo, Washington DC

8 The world this week

Leaders

- 11 American power Endangered
- 12 Initial coin offerings Scam or substance?
- 12 The rise of Muhammad bin Salman A palace coup in Riyadh
- 14 American taxes Reform the reform
- 16 The global spread of plea-bargaining The shadow justice system

Letters

18 On globalisation, mussels, Russia, politics

Briefing

20 Donald Trump's generals Counsel of warriors

Asia

- 23 Malaysian politics Eyes on the prize
- 24 Surnames in Japan When two become one
- 24 Abortion in South Korea Petition and counter-petition
- 25 Politics in Vietnam Hammer and fist
- 26 Electricity in Pakistan Volt-face

China

- 27 America and China Glad-handing Trump
- 28 Financial risk A central banker's warnings
- 29 Banyan China and South Korea make up

United States

- 30 Off-year elections Kind of blue
- 31 Mass shootings More frequent
- 32 School-board races Boardroom battles

- 33 For-profit colleges Decline and fall
- 34 Property tax in Chicago Lakeshore carousel
- 35 Lexington Not the Trump party yet

The Americas

- 36 Brazil Could a demagogue win the presidency?
- 37 Bello The FARC and its foes

Britain

- 38 Life in Westminster Cracking the whips
- 39 Political conniptions Unparliamentary behaviour
- 39 The queen's finances Royal prerogative
- 40 Bagehot Weak and stable Theresa May

Special report: Technology in Africa

The leapfrog model After page 40

Middle East and Africa

- 41 Saudi Arabia (1) A purge of princes
- 42 Saudi Arabia (2) Investors' fears
- 43 Lebanon's president The other palace coup
- 43 The nuclear deal with Iran To fix or to nix?
- 44 The Louvre in the Gulf Letting the light in
- 44 Pastoralists in Africa Cows, cash and conflict
- 45 South Africa A graph to protest graft

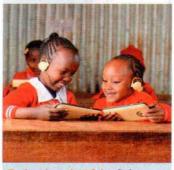


British politics

As Westminster sinks into chaos, the whips-the backroom fixers with the task of restoring order-face problems of their own, page 38. Don't expect Theresa May to be gone anytime soon: Bagehot, page 40



Saudi purges The West should push the impetuous crown prince to reform Saudi Arabia, not wreck it: leader, page 12. Muhammad bin Salman has made himself the sole arbiter of Saudi policy, page 41



Technology in Africa It is making huge advances, says Jonathan Rosenthal. But the full benefits will be reaped only once basics like power supplies and communications are widely available. See our special report after page 40



The Republicans' tax reform How to make the plan work: leader, page 14. Business reaction to the Republicans' big tax-reform proposal is mixed, page 54



Initial coin offerings There is a bubble. But it holds out the promise of something important: leader, page 12. Regulators have intervened to rein in ICOs, but big legal questions remain, page 59



Plea bargains They save time and money, but are too easily abused: leader, page 16. Long central to American justice, deals between defendants and prosecutors are becoming more common elsewhere, page 51

Europe

- 46 Europe's refugees Dublin down
- 47 Balkan diplomacy Terminals with attitude
- 47 Climate-change policy in Germany Huffing and puffing
- 48 Internal security in France Two years after Bataclan
- 48 Tourism in Turkey Sin-seeking Iranians
- 49 Italian politicians Kings of swing
- 50 Charlemagne
 The audacity of L'Europe

International

51 Plea-bargaining A deal you can't refuse

Business

- 53 Broadcom and Qualcomm Welcome to the wild
- 54 America Inc and tax Give and take
- 55 Japanese toilets Nature calls
- 55 Social media and newspapers Just the two of them
- 56 Media mergers
 Dropped connection
- 57 The internet of things Bish bash Bosch
- 58 Schumpeter 3G Capital

Finance and economics

- 59 Initial coin offerings Token resistance
- 60 Buttonwood CAPE measure
- 61 Venezuela's debt Busted flush
- 62 The Paradise Papers Sun-kissed stories
- 62 The Federal Reserve Bank of New York The exit Bill

- 63 Global housing
 Mortgages, tax and prices
- 63 ING

 Dutch and digital
- 64 The London Stock Exchange Backing the boss
- 65 Free exchange The Soviet economy

Science and technology

- 66 Health care No guts, no glory
- 67 Neuroscience Probing for answers
- 68 Evolutionary biology Sounds like trouble
- 68 The fourth estate Hold the front page!
- 69 Manure management An ill wind

Books and arts

- 70 Jewish history
 The portrait gallery
- 71 Jewish humour Laughing in the dark
- 71 Korean fiction Mourning colour
- 72 Middle age Out of the wood
- 72 Defending economics
 The shield, not the sword
- 73 Cézanne's portraiture The emotional brush

76 Economic and financial indicators

Statistics on 42 economies, plus our monthly poll of forecasters

Obituary

78 Derek Robinson All out



Bugs as drugs Enhanced understanding of the human microbiome is opening up new possibilities for medicine, page 66

Subscription service

For our full range of subscription offers, including digital only or print and digital combined visit

Economist.com/offers

E-mail:

You can subscribe or renew your subscription by mail, telephone or fax at the details below:

Telephone: +65 6534 5166 Facsimile: +65 6534 5066 Web: Economist.com/offers

Asia@subscriptions.economis
The Economist
Subscription Centre.

Tanjong Pagar Post Office PO Box 671 Singapore 910817

 Subscription for 1 year (51 issues) Print only

 Australia
 A\$455

 China
 CNY 2,300

 Hong Kong & Macau
 HK\$2,300

 India
 ₹10,000

 Japan
 Yen 44,300

 Korea
 KRW 375,000

 Malaysia
 RM 780

 New Zealand
 NZ\$530

 Singapore & Brunei
 S\$425

 Taiwan
 NT\$9,000

 Thailand
 U\$\$300

Principal commercial offices:

The Adelphi Building, 1-11 John Adam Street, London wc2n 6HT Tel: +44 (0) 20 7830 7000

Rue de l'Athénée 32 1206 Geneva, Switzerland Tel: +41 22 566 2470

Other countries

750 3rd Avenue, 5th Floor, New York, NY 10017 Tel: +1 212 541 0500

1301 Cityplaza Four, 12 Taikoo Wan Road, Taikoo Shing, Hong Kong Tel: +852 2585 3888

Other commercial offices:

Chicago, Dubai, Frankfurt, Los Angeles, Paris, San Francisco and Singapore



PEFC certified

This copy of *The Economist* is printed on paper sourced from sustainably managed forests certified by PEFC www.pefc.org



What they don't tell you

Stopping the flow of carbon dioxide into the atmosphere is not enough. It has to be sucked out, too



TWO years ago the world pledged to keep global warming "well below" 2°C hotter than pre-industrial times. Climate scientists and campaigners purred. Politicians patted themselves on the back. Despite the Paris agreement's ambigu-

ities and some setbacks, including President Donald Trump's decision to yank America out of the deal, the air of self-congratulation was still on show among those who gathered in Bonn this month for a follow-up summit.

Yet the most damaging thing about America's renewed spasm of climate-change rejection may not be the effect on its own emissions, which could turn out to be negligible. It is the cover America has given other countries to avoid acknowledging the problems of the agreement America is abandoning.

The Paris agreement assumes, in effect, that the world will find ways to suck CO_2 out of the air. That is because, in any realistic scenario, emissions cannot be cut fast enough to keep the total stock of greenhouse gases sufficiently small to limit the rise in temperature successfully. But there is barely any public discussion of how to bring about the extra "negative emissions" needed to reduce the stock of CO_2 (and even less about the more radical idea of lowering the temperature by blocking out sunlight). Unless that changes, the promise of limiting the harm of climate change is almost certain to be broken.

Don't be so positive

Fully 101 of the 116 models the Intergovernmental Panel on Climate Change uses to chart what lies ahead assume that carbon will be taken out of the air in order for the world to have a good chance of meeting the 2°C target. The total amount of CO₂ to be soaked up by 2100 could be a staggering 810bn tonnes, as much as the world's economy produces in 20 years at today's rate (see page 20). Putting in place carbon-removal schemes of this magnitude would be an epic endeavour even if tried-and-tested techniques existed.

They do not. A few power stations and industrial facilities capture CO_2 that would otherwise end up in the air and store it away underground, a practice known as carbon capture and storage. But this long-touted approach to cutting emissions still operates on only a very small scale, dealing with just a few tens of millions of tonnes of CO_2 a year. And such schemes merely lower emissions; they do not reverse them.

What might? One option is to plant more forests (which act as a carbon sink) or to replace the deep-ploughing of fields with shallow tillage (which helps soils absorb and retain more CO₂). Another is to apply carbon capture and storage to biomass-burning power plants, stashing the carbon sucked up by crops or trees burnt as fuel. Fancier ideas exist. Carbon could be seized directly from the air, using chemical filters, and stored. Or minerals could be ground up and sowed over land or sea, accelerating from aeons to years the natural weathering process that binds them to CO₂ to form carbonate rocks.

Whether any of these technologies can do the job in time is

unknown. All of them are very expensive and none is proven at scale. Persuading Earth's swelling population to plant an India's worth of new trees or crops to produce energy, as the climate simulations require, looks highly improbable. Changing agricultural practices would be cheaper, but scientists doubt that this would suck up enough CO_2 even to offset the greenhouse gases released by farming. Direct air capture and enhanced weathering use less land, but both are costlier. Though renewable energy could profitably generate a fair share of the world's electricity, nobody knows how to get rich simply by removing greenhouse gases.

When the need is great, the science is nascent and commercial incentives are missing, the task falls to government and private foundations. But they are falling short.

More science would serve as a collective insurance policy against a grave threat. However, this year Britain became just the first country to devote cash to such projects; America is eyeing grants, too, despite Mr Trump. Britain's one-off £8.6m (\$11.3m) is footling. Roughly \$15bn a year goes to research into all low-carbon technologies; that pot needs to increase, and more of it should be channelled to extracting carbon.

Another form of climate denial

A big market for CO_2 would provide an extra incentive to mine it from the atmosphere. But its uses are still limited. If regulators forced industries that cannot convert to electricity, such as aviation, to use synthetic fuels rather than fossil ones, demand for the CO_2 that is the raw material for those fuels could increase greatly. The industries, though, would resist.

If the market will not provide an incentive, governments could. The case for a proper price on carbon (this paper has favoured a tax) is strong. Its absence is one of the reasons carbon capture and storage has not taken off as a way of reducing emissions from fossil-fuel plants; the kit needed can double the price of electricity. Yet, setting a price high enough to encourage negative emissions would asphyxiate the economy.

Subsidies are another option. Without them, renewables would have taken longer to compete with fossil fuels. But they are wasteful. Germany has lavished \$1trn on low-carbon electricity, and even then still depends on fossil fuels for over half its power. Still, governments could offer a reward for every tonne of CO_2 that is extracted and stored. In theory such a bounty should be paid from a fund bankrolled by countries according to their cumulative historical emissions (top comes America followed by Europe, with China rapidly closing the gap). In practice no mechanism exists to get them to cough up.

Indeed, facing the shortcomings of Paris is beyond most governments. Under Mr Trump, America is not prepared to reduce the flow of emissions, let alone the stock. But the problem would not magically be solved even if America returned to the fold. Many rich countries say they are already doing their bit by cutting emissions more steeply than developing countries. In fact, taking carbon dioxide from the atmosphere is not an alternative to belching out less greenhouse gas. It is necessary in its own right. Unless policymakers take negative emissions seriously, the promises of Paris will ring ever more hollow.