# Bloomberg Businessweek

January 22, 2018 ASIA EDITION

# THE FALL AND FALL AND FALL

OF UBER'S

TRAVIS KALANICK

0.46



● An oil tanker sinks in the East China Sea ● Koreans unite for the Olympics ● When Harry snubbed Donny

### **REMARKS**

The cosine is: a) some triangle thing, b) what you do on a mortgage, or c) who cares?

### VIEW

Italy's politicians are dreaming big, but the country needs them to come down to Earth

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### BUSINESS

To help self-driving cars see black paint, engineers turn to ... eggplants

18 Chinese consumers
love L'Oréal—but they'd
like it to be designed
for Chinese skin

# 2

### **TECHNOLOGY**

22 A bamboo ceiling is sending Chinese talent back to China

23 In London, restaurant delivery without the restaurants

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### FINANCE

27 The U.S. tax overhaul could pull a lot of corporate cash out of the bond market

29 Bitcoin isn't immune to the perils of human psychology

30 General Electric: Too big not to fail



### **ECONOMICS**

Over tea, Labour and British business start planning for the end of Tory rule

33 A telecom titan teeters on Israel's tough new regulatory tightrope

35 Xi Jinping's clampdown on borrowing undermines Gansu's edifice complex

# 5

### **POLITICS**

36 Kentucky Medicaid patients, meet Dr. No

38 China uses a high-tech tool to keep tabs on its Uighur Muslims

39 At long last, the Supreme Court may have some "justiciable" redistricting maps to judge



### FOCUS / DAVOS

In fiscal policy, too much coordination can be dangerous

42 Trump is coming and why not? The populist is making elites great again (#MEGA)

43 What they'll be talking about in Switzerland

"We used to play for Chalino. 56 I remember him being always surrounded by mafia people. He'd hire us to play and be sitting the whole time, just drinking. Then he'd sing one song and go into the restroom to do cocaine or something"

### **FEATURES**

Travis Kalanick's ride at Uber was even bumpier than anyone knew

Those Intel chip flaws? The company's blasé response doesn't compute

Can an American label make Mexico's drug-war ballads mainstream?

### **PURSUITS**



Taking the track at Ferrari school

66 The burnt flour craze

68 House hunting in Hong Kong

70 Critic: An overlooked auteur gets a fresh assessment

71 The One: Samsung's Frame TV

Game Changer: Charles King is putting black people in front of the camera-and behind it

In "Will Amazon Give Cosmetics a Makeover?" (Business, Jan. 15, 2018), Amazon.com's 21 percent share of the online beauty products market reflected only sales by Amazon Marketplace vendors. The e-tailer's total share is 36 percent, according to analysis company 1010Data.

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Cover: Illustration by Patrick Leger for Bloomberg Businessweek



Bloomberg Businessweek (USPS 080 900) January 22, 2018 (ISSN 0007-7135) A Issue no. 4555. Published weekly, except one week in January, February, April, July, and August, by Bloomberg L.P. Periodicals postage paid at New York, N.Y., and at additional malling offices. Executive, Editorial, Circulation, and Advertising Offices: Bloomberg Businessweek, 731 by biomondry L.P. Periodicals possage paid at New York, N.T., and at additional maining criticals. Executive, canonials, circulation, and overtraining Offices biodimental possages absolutely assistances. Lexington Avenue, New York, NY 10022, POSTMASTER: Send address changes to Bioomberg users assistances. PO. Box 7238, Domestic Airport Post Office, Pasay City, 1300. Metro Manita, Philippines. Businessweekkasia.subs@quadrantsubs.com OST#1008327064. Registered for GST as Bioomberg L.P. GST #12829 9898 RT0001. Copyright 2018 Bioomberg L.P. All rights reserved. Title registered in the U.S. Patent Office. Single Copy Sales: Call 800 298-9867 or e-mail: busweek@nrmsinc.com. Educational Permissions. Copyright Clearance Center at info@copyright.com. Printed at Times Printers Singapore. OPPAP NUMBER D414N68830. MCI (P) 083/01/2017. KDN Number: PPS1893/04/2017(026831)

 North and South Korea will march under one flag at the opening ceremony of the Winter Olympic Games in Pveonachana. They'll also field a joint women's ice hockey team.

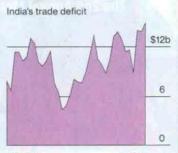
 The Philippine Securities and Exchange Commission shut down Rappler, a news website that's been critical of



President Rodrigo Duterte, ruling that it violated a

constitutional prohibition on foreign ownership. Watchdogs viewed the closure as a move to curtail press freedom.

 India reported its widest trade deficit in three years on Jan. 15, sending the rupee into a tailspin despite stock market gains.



### **Americas**

Steve Bannon refused to answer questions on Jan. 16 before the House Intelligence Committee.

The former Trump adviser, who cited executive privilege, was immediately subpoenaed to reappear. He also received a subpoena to testify before a grand jury in special counsel Robert Mueller's Russia inquiry. Bannon is said to have agreed to meet with Mueller voluntarily.

 The Consumer Financial Protection Bureau plans to repeal a rule passed in October, under its previous director, that limited the frequency and size of payday loans an indebted customer could take out.





• An Iranian oil tanker sank in the East China Sea on Jan. 15 after crashing into a Chinese freighter more than a week earlier. The resulting oil slick had grown to an area of 52 square miles by Jan. 16, from just 4 sq. mi. the day before.

 An initial review of a collapsed floor at the Indonesian Stock Exchange concluded that the main structure of the building hadn't been compromised. "Loose or corroded bolts" or "shearing joints" were to blame.

 After South Korean, Chinese, and American regulators appeared to clamp down on cryptocurrency, the price of Bitcoin briefly dropped below \$10,000, a 50 percent slide from its December highs. ≥ 29

Disclosing a

\$6.2b

charge in the fourth quarter of last year, GE CEO John Flannery said on Jan. 16 that he's weighing a breakup of the tech giant.

A bad flu

season in the

U.S. may get

worse as new

strains emerge.

ineffectiveness

of this winter's

vaccine.

compounding the

### Europe

• "I'm not responsible for invitations to the royal wedding."

 Ferrari CEO Sergio Marchionne announced at the Detroit Auto Show that the sports car maker aims to release its first electric vehicle by early 2020, a bid to challenge Tesla in the luxury niche of the battery-powered market.

U.K. Prime Minister Theresa May addressed Trump's decision to skip the opening of the new U.S. Embassy in London. There has been speculation Prince Harry and Meghan Markle aren't planning to invite him to their nuptials, angering the president.

 The bond rally in El Salvador and other emerging markets couldn't be stopped by President Trump's reported comments about "shithole countries."

El Salvador 2019 bond yield

Miramax



The U.K.'s second-largest construction company, Carillion, filed for bankruptcy on Jan. 15, putting 19,000 jobs in jeopardy.

Czech Prime Minister



Andrej Babis's cabinet quit en masse after

his government lost a no-confidence vote in Parliament, Shadowing the vote were concerns that Babis, a billionaire businessman, may face fresh fraud charges for misusing European Union funds. He denies the allegation.

 Nestlé will sell its U.S. confectionery unit to Ferrero, the Italian maker of Nutella, for



## **Africa**

has made a bid to acquire Weinstein Co.

 Sudanese authorities arrested 61 demonstrators who were protesting the high price of bread in Khartoum on Jan. 16.

 Royal Dutch Shell signed its first contract with Libya's National Oil Corp. since 2013.

 A pair of solar contractors, one from Canada and one from the U.S., were kidnapped in central Nigeria, the Associated Press reported. A policeman was killed in the apparent ambush.

