

University of the Philippines
Gorrorodo Ave., Lahug Cebu City

University Library

List of New Acquisitions

COLLEGE OF COMMUNICATION ART & DESIGNS

**Bibliographic Listing of Books
Recommended by Faculty Members During Book Fair 2017**

A companion to new media dynamics. (2013). Malden, MA : John Wiley & Sons John Wiley & Sons. [P 96 T42 C626 2013 Circulation]

A new companion to digital humanities. (2016). Malden, MA : John Wiley & Sons, Ltd. [AZ 105 N42 2016 Circulation]

Alexander, R. (2014). *The compendium of fantasy art techniques : the step-by -step guide to creating fantasy worlds, mythical characters, and the creatures of your own worst nightmares.* Singapore : Page One Publishing Pte Ltd. [NC 825 F25 A435 2014 Circulation]

Altheide, D. L. (2016). *The media syndrome.* New York : Routledge, Taylor & Francis Group. [HM 1206 A454 2016 Circulation]

Andrea Mantegna : making art (history). (2015). Chichester, West Sussex : Wiley Blackwell. [N 6923 M249 A85 2015 Circulation]

Animation : intermediate. (2016). UAE : 3G Elearning. [TR 897.7 A56 2016 Circulation]
Best practices for flipping the college classroom. (2016). New York : Routledge. [LB 2395.7 B4698 2016 Circulation]

Animation (2D digital) : advanced. (2016). UAE : 3G eLearning. [TR 897.7 A54 2016 Circulation]

Animation (3D digital) : advanced. (2016). UAE : 3G Elearning. [TR 897.7 A55 2016 Circulation]

Artz, L. (2015). *Global entertainment media : a critical introduction.* Chichester, West Sussex : John Wiley & Sons. [P 94.6 A78 2015 Circulation]

Baran, S. J. (2015). *Introduction to mass communication : media literacy and culture.* 9th ed. New York : McGraw-Hill Education. [P 90 B259 2015 2 copies Reserve Book]

- Baran, S. J. (2015). *Mass communication theory : foundations, ferment, and future*. Stamford, CT : Cengage Learning. [P 90 B26 2015 Reserve Book]
- Becerra, L. (2016). *The fundamental principles of CMF design : colour, material, finish*. Amsterdam, The Netherlands : Frame Publishers. [TH 2025 B43 2016 Circulation]
- Berinato, S. (2016). *Good charts : the HBR guide to making smarter, more persuasive data visualizations*. Boston, MA : Harvard Business Review Press. [HF 5718.22 B475 2016 Circulation]
- Boundaries of journalism : professionalism, practices and participation*. (2015). London : Routledge. [PN 4756 B68 2015 Circulation]
- Brown, B. (2016). *Cinematography : theory and practice : imagemaking for cinematographers and directors*. New York : Routledge. [TR 850 B755 2016 Circulation]
- Calori, C. (2015). *Signage and wayfinding design : a complete guide to creating environmental graphic design systems*. 2nd ed. Hoboken, NJ : John Wiley & Sons, Inc. [T 385 C35 2015 Reserve Book]
- Communication and "the good life"*. (2015). New York : Peter Lang. [HN 25 C636 2015 Circulation]
- Convergent journalism : an introduction, writing and producing across media*. 2nd ed. (2015). Burlington, MA : Focal Press. [PN 4784 O62 C66 2015 Circulation]
- Cook, B. (2016). *The art of short form content : from concept to color correction*. New York : Focal Press. [PN 1995.9 P7 C68 2016 Circulation]
- Cranz, G. (2016). *Ethnography for designers*. New York, NY : Routledge. [NA 2543 S6 C74 2016 Circulation]
- Cushion, S. (2015). *News and politics : the rise of live and interpretive journalism*. London : Routledge. [PN 4784 T4 C868 2015 Circulation]
- Denham, B. E. (2017). *Categorical statistics for communication research*. Chichester, UK : John Wiley & Sons. [P 93.7 D46 2017 Circulation]
- Design engineering refocused*. (2016). West Sussex, UK : John Wiley & Sons Ltd. [NA 2750 D47 2016 Reserve Book]
- Designing everyday life*. (2014). Zurich : Museum of Architecture and Design (MAO). [NK 1471 S562 B54 2014 Circulation]

- Dialogues on mobile communication.* (2017). New York, NY : Routledge, an imprint of the Taylor & Francis Group. [HE 9713 D5225 2017 Circulation]
- Digital painting techniques.* (2015). United Kingdom : 3DTotal Publishing. [N 7433.8 D57 2015 Circulation]
- Digital photography and everyday life : empirical studies on material visual practices.* (2016). New York : Routledge, Taylor & Francis Group. [TR 183 D55 2016 Circulation]
- Earls, M. (2015). *Copy, copy, copy : how to do smarter marketing by using other peoples ideas.* Chichester, West Sussex : John Wiley & Sons. [HF5415 E24493 2015 Circulation]
- Elvin, G. (2015). *Post-petroleum design.* New York, NY : Routledge. [TS 171.4 E48 2015 Circulation]
- Entwistle, J. (2015). *The fashioned body : fashion, dress and modern social theory.* Cambridge : Polity Press. [GT 525 E589 2015 Circulation]
- Fashion, design and events.* (2014). New York : Routledge. [TT 507 F347 2014 Reserve Book]
- Fichner-Rathus, L. (2017). *Understanding art.* Boston, MA : Cengage Learning. [N 345 F53 2017 Reserve Book]
- Fiction and art : explorations in contemporary theory.* (2015). London : Bloomsbury Academic. [PN 3342 F447 2015 Circulation]
- Fiske, J. (2016). *Media matters : race and gender in U.S. politics.* Abington : Routledge. [E 169 Z82 F574 2016 Circulation]
- Fiske, J. (2016). *Power plays power works.* 2nd ed. New York : Routledge. [E 169.12 F65 2016 Circulation]
- Folk heroes and heroines around the world.* (2016). Santa Barbara, CA : Greenwood, an Imprint of ABC-CLIO, LLC. [GR 35 F62 2016 Reserve Book]
- Foundations of mobile media studies : essential texts on the formation of a field.* (2017). Abingdon, Oxon : Routledge. [TK 5103.2 F678 2017 Circulation]
- Frost, C. (2016). *Journalism ethics and regulation.* 4th ed. London : Routledge. [PN 4756 F76 2016 Circulation]
- Globalizing intercultural communication : a reader.* Thousand Oaks, CA : Sage Publications. [HM 1211 G563 2016 Reserve Book]
- Goods 2 : interior products from sketch to use.* (2016). Amsterdam : Frame Publishers. [NK 2110 G66 2016 Reserve Book]

- Graphic fashion : design, illustration & trends = [El lenguaje gráfico de la moda = Le langage graphique de la mode].* (2009). Barcelona : Promopress. [GT 596 G73 2009 Reserve Book]
- Gronlund, M. *Contemporary art and digital culture.* New York : Routledge, Taylor & Francis Group. [NX 180 T4 G76 2017 Circulation]
- Hameide, K. K. (2011). *Fashion branding unraveled.* New York : Fairchild Books. [HF 6161 B4 H364 2011 Reserve Book]
- Handbook of writing research.* 2nd ed. (2016). New York : The Guilford Press. [PE 1404 H191 2016 Circulation]
- Harvey, K. (2014). *Encyclopedia of social media and politics.* Los Angeles : SAGE Reference. [JF 799 H38 2014 3 vols. Reference]
- Heller, S. (2015). *Becoming a graphic and digital designer : a guide to careers in design.* 5th ed. Hoboken, NJ : John Wiley & Sons. [NC 1001 H367 2015 Circulation]
- Holliday, A. (2017). *Intercultural communication : an advanced resource book for students.* London : Routledge, Taylor & Francis Group. [P 94.6 H724 2017 Circulation]
- Hume, R. (2016). *Fashion and textile design with Photoshop and Illustrator : professional creative practice.* New York : Fairchild Books, an imprint of Bloomsbury Publishing, Plc. [TT 507 H77 2016 Circulation]
- Husni, S. (2016). *Managing today's news media : audience first.* Los Angeles : SAGE. [PN 4784 B75 H82 2016 Reserve Book]
- Ignatow, G. (2017). *Text mining : a guidebook for the social sciences.* Los Angeles : SAGE. [H 61.3 I395 2017 Circulation]
- James, C. (2016). *The book of alternative photographic processes.* 3rd ed. Boston, MA : Cengage Learning. [TR 350 J35 2016 Reserve (Room Use Only)]
- Keung, L. (2017). *Strategic management in the media.* London : SAGE. [P 96 M34 K86 2017 Circulation]
- Kirk, A. (2016). *Data visualisation : a handbook for data driven design.* Sage Publications, c2016. [QA 76.9 I52 K575 2016 Circulation]
- Krijnen, T. (2015). *Gender and media : representing, producing, consuming.* London : Routledge. [P 96 S5 K75 2015 Circulation]

- Lankow, J. (2012). *Infographics : the power of visual storytelling*. Hoboken, NJ : John Wiley & Sons, Inc., c2012. [P 93.5 L36 2012 Circulation]
- Lauer, D. A. (2016). *Design basics*. 9th ed. Boston, MA : Cengage Learning. [NK 1510 L38 2016 Reserve Book]
- Lauer, D. A. (2016). *Design basics*. 9th ed. Boston, MA : Cengage Learning. [NK 1510 L38 2016 Reserve Book]
- Lazzari, M. R. (2016). *Exploring art : a global, thematic approach*. 5th ed. Boston, MA : Cengage Learning. [N7425 L38 2016 Reserve Book]
- Leland, N. (2016). *Exploring color workshop : with new exercises, lessons and demonstrations*. Cincinnati, Ohio : North Light Books. [ND 1488 L46 2016 Circulation]
- Lester, P. M. (2014). *Visual communication : images with messages*. 6th ed. Boston : Wadsworth/Cengage Learning. [P 93.5 L47 2014 Reserve Book]
- Lobato, R. (2015). *The Informal media economy*. Cambridge : Polity Press. [P 96 T42 L63 2015 Circulation]
- Massen, M. (2016). *Figure drawing in proportion : easy to remember, accurate anatomy for artists*. Cincinnati, Ohio : North Light Books. [NC 765 M376 2016 Circulation]
- McClung, M. (2016). *Foam patterning and construction techniques : turning 2D designs into 3D shapes*. New York : Focal Press. [TT 297 M3764 2016 Circulation]
- McDonald, M. (2016). *Marketing plans : how to prepare them, how to profit from them*. 8th ed. Chichester, West Sussex : Wiley. [HF 5415.13 M256 2016 Reserve Book]
- Medoff, N. J. (2017). *Electronic media : then, now and later*. 3rd ed. New York ; Abingdon, Oxon : Routledge. [HE 8689.4 M44 2017 Circulation]
- Meggs, P. B. (2016). *Meggs' history of graphic design*. 6th ed. Hoboken, NJ : John Wiley & Sons. [Z 246 M43 2016 Reserve Book]
- Newsom, D. (2017). *Public relations writing : strategies & structures*. 11th ed. Boston, MA : Cengage Learning. [HD 59 N48 2017 Reserve Book]
- Petit, Z. (2015). *The essential guide to freelance writing : how to write, work, & thrive on your own terms*. Cincinnati, OH : Writer's Digest Books. [PN 4784 F76 P48 2015 Circulation]
- Piotrowski, C. M. (2016). *Designing commercial interiors*. 3rd ed. Hoboken, NJ : John Wiley & Sons. [NK 2195 C65 P56 2016 Reserve Book]

- Pollard, J. G. (2015). *Discover oil painting : easy landscape painting techniques*. Cincinnati, OH : North Light Books. [ND 1340 P65 2015 Circulation]
- Pollard, T. D. (2017). *Cell biology*. 3rd ed. Philadelphia, PA : Elsevier, c2017. [QH 581.2 P65 2017 Reserve Book]
- Rabinowitz Deer, T. (2016). *Exploring typography*. Boston, MA : Cengage Learning. [Z 250 R16 2016 Reserve Book]
- Rand, G. (2015). *Teaching photography : tools for the imaging educator*. 2nd ed. New York : Focal Press, Taylor & Francis Group. [TR 161 R36 2015 Circulation]
- Richards, J. I. (2010). *Deceptive advertising : behavioral study of a legal concept*. New York : Routledge. [KF 1614 R53 2010 Circulation]
- Richbourg, K. F. (2016). *Metalsmithing made easy*. Blue Ash, Ohio : Interweave. [TT 212 R528 2016 Circulation]
- Roth, R. (2013). *Design basics: 3D*. Australia : Wadsworth Cengage Learning. [T385 R68 D47 2013 Reserve Book]
- Routledge handbook of sport and new media*. (2016). London : Routledge. [GV 742 R68 2016 Circulation]
- Russell, A. (2016). *Journalism as activism : recoding media power*. Cambridge, UK : Polity Press. [PN 4751 R88 2016 Circulation]
- Sammon, R. R. (2015). *Sammon's creative visualization : composition, exposure, lighting, learning, experimenting, setting goals, motivation, and more*. Burlington, MA : Focal Press. [TR 179 S36 2015 Circulation]
- Sherman, G. J. (2015). *The real world guide to fashion selling & management*. 2nd ed. New York : Fairchild Books, Bloomsbury Publishing. [HF 5438.25 S485 2015 Reserve Book]
- Smith, C. Al. (2015). *Presidential campaign communication*. Cambridge : Polity Press. [JA 85.2 U6 S65 2015 Circulation]
- St. John, B. (2017). *Crisis communication and crisis management : an ethical practice*. Los Angeles : SAGE Publications. [HD 49.3 S72 2017 Reserve Book]
- Steinfeld, E. (2012). *Universal design : creating inclusive environments*. Hoboken, NJ : John Wiley & Sons, Inc. [NA 2547 S74 2012 Reserve Book]
- Svendsen, L. (2006). *Fashion : a philosophy*. Lars Svendsen : Reaktion. [GT 521 S8413 2006 Circulation]

- Swider, S. (2016). *Acrylic expressions : painting authentic themes and creating your visual vocabulary*. Cincinnati, OH : North Light Books. [ND 1535 S94 2016 Circulation]
- Synthetic aesthetics : investigating synthetic biology's designs on nature. (2014). Cambridge, MASS. : MIT Press. [QP 517 B569 S96 2014 Circulation]
- Teaching climate change in the humanities*. (2017). London : Routledge, Taylor & Francis Group, c2017. [QC 903 T433 2017 Circulation].
- Textile technology and design : from interior space to outer space*. (2016). London, UK : Bloomsbury Academic, an imprint of Bloomsbury Publishing Plc. [TS 1765 T4145 2016 Circulation]
- The Routledge companion to mobile media*. (2017). New York : Routledge. [TK 5103.2 R68 2017 Circulation]
- The Routledge drama anthology : from modernism to contemporary performance*. 2nd ed. London : Routledge. [PN 6112 R68 2016 Circulation]
- The SAGE guide to key issues in mass media ethics and law*. (2015). Thousand Oaks, CA : SAGE Publications, c2015. [KF 2750 S34 2015 Reserve (Room Use Only)]
- The Sage handbook of digital journalism*. (2016). London : Sage. [PN 4784 O62 S24 2016 Reference (Room Use Only)]
- Theater and cultural politics for a new world : an anthology*. (2014). Abingdon, Oxon : Routledge. [PN 2190 T54 2017 Circulation]
- Theorizing imitation in the visual arts : global contexts*. (2016). Chichester, West Sussex : Wiley Blackwell. [N 72.7 T49 2015 Circulation]
- Toye, J. (2016). *Abstract explorations in acrylic painting : fun, creative & innovative techniques*. Cincinnati, OH : North Light Books. [ND 1535 S94 2016 Circulation]
- Trenholm, S. (2014). *Thinking through communication : an introduction to the study of human communication*. 7th ed. Harlow, Essex : Pearson. [P 90 T72 2014 Reserve Book]
- Verschoer, C. (2015). *Change ahead : How research and design are transforming business strategy*. Amsterdam : Bis Publishers. [HD 58.8 V47 2015 Circulation]
- Verschoor, C. (2015). *Change ahead : how research and design are transforming business strategy*. Bis Publishers. [HD 58.8 V47 2015 Circulation]
- Videtic, K. M. (2015). *Perry's department store : a buying simulation*. 4th ed. New York : Fairchild Books, an imprint of Bloomsbury Publishing Inc. [TT 497 V53 2015 Reserve Book]

Visual graphic design : advanced. (2016). UAE : 3G Elearning. [NC 997 V829 2016 Circulation]

Wadsworth, C. (2016). *The editor's toolkit : a hands-on guide to the craft of film and TV editing.* New york, NY : Focal Press. [TR 899 W33 2016 Circulation]

Wood, J. T. (2017). *Communication mosaics : an introduction to the field of communication.* 8th ed. Boston, MA : Cengage Learning. [P 90 W6183 2017 Reserve Book]

Youngblood, S. (2017). *Peace journalism principles and practices : responsibly reporting conflicts, reconciliation, and solutions.* New York : Routledge. [PN 4784 W37 Y68 2017 2 copies Circulation]