COMPARE WITH U.S. FORBES 400

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HUI KA YAN

falls from top spot off \$11.7 B

EXCEPTIONAL!
COLIN HUANG

debuts with \$11 B in ecommerce IPO

RICHARD LIU

suffers in 34% markdown

CHINA'S RICHEST 2018

SHARED PAIN

NEARLY A THIRD DROP 20% OR MORE

DISPLAY UNTIL JAN 2019

Investors deliver WANG WEI

a 33% dip

1 0

AUSTRALIA...... A \$12.00 CHINA......RMB 85.00 HONG KONG.....HK \$80

INDIA......RS 400 INDONESIA.....RP 77,000 JAPAN......¥1238 + TAX

KOREA......W 9,500 MALAYSIA......RM 24.00 NEW ZEALAND....NZ \$13.00

PAKISTAN......RS 800 PHILIPPINES......P 260 SINGAPORE....S \$12.50



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"I WOULD RATHER **CHOOSE SOMETHING UNCERTAIN BUT MAYBE MORE EXCITING."**

-COLIN HUANG, founder of Pinduoduo and No. 12 on our list of China's richest.

11 | FACT & COMMENT // STEVE FORBES

Unstable money = subpar performance.

CHINA'S RICHEST

14 | UPHEAVAL

There has been tremendous churn among the country's billionaires as more than 75% of the 400 have lost money, with 93 dropping from the ranks entirely.

BY RUSSELL FLANNERY, MAGGIE CHEN AND ELAINE MAO

16 | THE TOP 100

Hui Ka Yan, last year's No. 1, lost \$11.7 billion. Jack Ma returns to the first slot.

17 | CLEAN SWEEP

Ecovacs Robotics founder Qian Donggi and son David come in at No. 204.

20 | CRANE CONTRADICTIONS

Real estate moguls took a hit as the overall housing market cooled off.

26 | A BIOPHARMA BONANZA-MOSTLY

Pharmaceutical barons managed to have a strong year.

28 | TO NO. 12 VIA GOOGLE

A chat with Pinduoduo's Colin Huang, worth \$11.25 billion.

31 | APPLE'S IMPACT

Only a handful of China's tech tycoons had a banner year.

34 | REALLY SINKING

A look at some battered fortunes that were cut in half or more.

A LOOK BACK

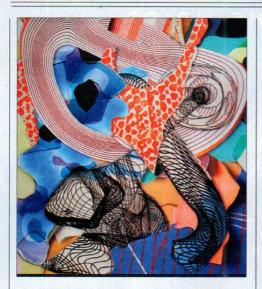
36 | CATCHING UP

Asia has advanced strikingly since we shed light on many of its noteworthy stars. Here we update some of those stories.

COVER PHOTOGRAPHY:

IMAGINE CHINA/NEWSCOM: JUSTIN CHIN/BLOOMBERG; QILAI SHEN/ BLOOMBERG; VCG VIA GETTY IMAGES

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"WELL-APPOINTED ART SPEAKS FOR ITSELF."

-FRANK STELLA'S "Rising," one of the works displayed by Singapore's Kwee family.

THE FORBES 400

63 | INTRODUCTION

For the first time since 1994, there is a new No. 1, Amazon's Jeff Bezos. EDITED BY LUISA KROLL AND KERRY A. DOLAN

64 | GUARDIAN ANGEL

Lynsi Snyder found stability running In-N-Out, her family's West Coast burger chain.

BY CHLOE SORVINO

72 | THE LIST

The minimum required? A record \$2.1 billion in yet another record-breaking year.

FORBES LIFE: GOING LONG ON BEAUTY

118 | HOPPED-UP ON ART

Judith Neilson's White Rabbit Gallery in Sydney has a distinctly Chinese flavor.

BY LUCINDA SCHMIDT

122 | MAHARANI OF THE VISUAL

A look at Kiran Nadar's groundbreaking collection of Indian art.

BY NAAZNEEN KARMALI

124 | HERITAGE KEEPERS

A Thai real estate mogul and his wife amass a huge collection of antique and modern works.

BY SUZANNE NAM

126 | BEYOND REAL ESTATE

Singapore's Kwee family not only builds walls but also lines them with great works.

BY JANE A. PETERSON

128 | THOUGHTS

On promises.



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"I REALLY WANTED TO MAKE SURE THAT WE STAYED TRUE TO WHAT WE STARTED WITH."

-LYNSI SNYDER, billionaire burger heiress and member of The Forbes 400.