

HONG KONG'S 50 RICHEST

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# Forbes

## Asia

### WINNING HAND

GALAXY ENTERTAINMENT'S  
FRANCIS LUI SCORES BIG  
IN MACAU



DISPLAY UNTIL MID MARCH

AUSTRALIA.....	A \$12.00	INDIA.....	RS 450	KOREA.....	₩ 10,500	PAKISTAN.....	RS 800	TAIWAN.....	NT \$275
CHINA.....	RMB 85.00	INDONESIA.....	RP 90,000	MALAYSIA.....	RM 26.00	PHILIPPINES.....	P 300	THAILAND.....	฿ 300
HONG KONG.....	HK \$90	JAPAN.....	¥1238 + TAX	NEW ZEALAND.....	NZ \$13.00	SINGAPORE.....	S \$12.50	UNITED STATES.....	US \$10.00





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Asia

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**"WE BELIEVE THAT THE MASS MARKET WOULD BE A GROWTH POINT FOR THE FUTURE."**

—Francis Lui, deputy chairman, Galaxy Entertainment Group

COVER PHOTOGRAPH BY ANTHONY KWAN FOR FORBES ASIA

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The euro and how to make it great.

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BY DAVID A. ANDELMAN

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The most-moneyed digital superstars.

BY NATALIE ROBEHMED AND MADELINE BERG

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As a child Drew McElroy learned about freight brokerage. At 36 he's doing to the \$700 billion trucking business what Uber did to the taxi industry.

BY AMY FELDMAN

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BY SAMAR SRIVASTAVA

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**“WE WANT TO EMPOWER THE WORLD TO DESIGN ANYTHING AND PUBLISH ANYWHERE.”**

—Melanie Perkins, founder of Canva

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**“IT EMBODIES EVERYTHING WE’RE TRYING TO DO HERE AT GAA.”**

—Garima Arora, founder of Gaa

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Starting in the 1970s, Bill Boyd built an empire of budget casinos and established himself as one of Vegas’ original godfathers. But as the city transformed from a desert backwater into a luxury gambling hub, he tried to reinvent himself and nearly lost it all.

BY ABRAM BROWN

### 40 | SOFTWARE SWEATSHOP

Two decades ago, Joe Liemandt became the youngest member of the Forbes 400 by building an enterprise software juggernaut. He’s quietly returned, bigger than ever, with a darker model.

BY NATHAN VARDI

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Francis Lui’s Galaxy Entertainment Group is on a winning streak.

BY MUHAMMAD COHEN

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BY JOHN KOPPISCH

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BY ANURADHA RAGHUNATHAN

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BY CHUCK TANNERT

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BY JAY KIM AND RANA WEHBE

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BY MATTHEW HERPER AND ELLIE KINCAID

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On patience.

